

**City of Dallas Center Economic Development Committee Meeting Minutes
July 16, 2008**

Attending: Terry Gibson, Mitch Hambleton, Mark Szymula, Dan Case, Kim Cross, Kelly Broderick, Dan Willrich, Alex MacConnell, Brent Wirth, Bill Ellerman, Gary Stevens

1. Presentation by Brian Clark:

Brian Clark of Brian Clark & Associates gave a power point presentation to the committee and towns people. Reiterated the Charette presentation, adding in cost and priorities. Brian to send formal material – i.e. booklets, poster boards, presentation to City in 2 weeks.

2. Discussion of DC marketing material:

Brent Wirth introduced himself and credentials to the committee. Meeting set for 8/28/2008 to discuss further marketing material in depth.

3. Website update:

Alex MacConnell gave update on the DC web site and will send out link for peer review.

4. Farmer's Market update

Farmer's Market is on schedule for Friday 7/18/2008 from 4-7 pm – rain or shine. There are approximately 12 vendors signed up to participate.

5. Economic Development Plan updates:

This was tabled so that Mark Szymula can put together an approach for updates