

**City of Dallas Center Economic Development Committee Meeting Minutes
August 27, 2008**

Attending: Terry Gibson, Mitch Hambleton, Kim Cross, Mark Szymula, Brent Wirth, Kelly Broderick, Dan Willrich, Gary Stevens, Bill Ellerman, and Rhonda Mulder.

Previous Meeting Actions:

ACTION: Dan W. is to contact Brian Clark for a more detailed proposal and two separate bids for the Walnut Street Streetscape and the Trailhead Improvements in two separate bids.

Action Update: Completed.

ACTION: Dan W. will make copies of the CONFLUENCE design books. One can be available in the library, one at city hall and one for the committee.

Action Update: Completed.

ACTION: Terry will write out some talking points for the Fall Festival Booth and also a script for Devon Hawbaker to read throughout the day.

Action Update: Completed.

ACTION: Terry will take a poll of the vendors attending this week's Farmer's Market to see if they want to end August 22nd or August 29th.

Action Update: Completed. Farmer's Market's last night will be August 22nd.

ACTION: All Champions on the Economic Development Plan spreadsheet are to be ready to give an update at the September 17th meeting.

ACTION: Mark has volunteered to be the keeper of the Economic Development Plan Spreadsheet.

Action Update: Ongoing.

ACTION: Kelly Broderick suggested that Mayor Hambleton and the City Council appoint Brent Wirth as an official member of the Dallas Center Economic Development Committee.

Action Update: Completed.

Confluence Proposals:

A discussion was held regarding the two proposals from Brian Clark. One proposal was for the Streetscape improvements and one for the Trailhead Improvements.

Our city staff should be able to do most of the work on the projects. Bids from outside contractors would be sought for projects not done by the city staff.

Sources of funding must be found before this committee will make a recommendation to the City Council.

ACTION: Dan W. will ask Brian if he has any ideas of funding resources.

ACTION: Terry will contact Linda Shout of the Dallas County Economic Committee regarding possible ideas for funding.

ACTION: This committee is to schedule a session with the City Council to talk about next year's budget.

ACTION: Terry will put "Contacts and Funding Possibilities" on the agenda for the next regularly scheduled meeting on September 17th.

Dallas Center Branding:

Brent Wirth led the committee in an exercise to grasp possible branding ideas. He will summarize the ideas and e-mail the summary to the committee.

The next meeting is scheduled with Brent Wirth at 7:00 p.m. Wednesday, September 10, 2008. There will be a short meeting at 6:30 p.m. to discuss the presentation to Pioneer and Hy-Line on the 22nd.

Respectfully submitted,
Rhonda R. Mulder
DCEDC Secretary